

# Genovate launching its operation in India

Genovate was established in early 1997 in Singapore - with a wealth of experience in software services. Their key services are turnkey projects, design, development and implementation of customized software, e-services, training and IT consulting services - with clientele from multinational corporations, government institutions, small and medium enterprises in the region. Genovate provides complete end-to-end services for their clients in their project development initiatives.

## The Services

### (1) E-services - Turnkey Solutions

Genovate offers their clients customized software services backed by proven track record. The partnership with IBM, which are Oracle, Sun and Software AG in delivering IT solutions and services which are designed and tailor-made for the clients needs.

### (2) Training and Certification

Training is viewed as an important element in the partnership with their clients, a fluid relationship where the training needs are understood. The courses offered thus far are driven by the clients need, and the courseware is based on real world experiences.

### (3) Professional Services

The competitive edge from information technology is derived not only by having good software and hardware but more so from the knowledge and expertise of people applying them. Genovate's enviable track record in managed outsourcing and on-site consulting services has provided this edge to a number of our customers.

### Products: HR Suite & VIEWS

The HR Suite is a 100% Java, thin-client web-based application solution. The system runs on any Java servlets enabled web servers under major database such as Oracle, MSSQL and MYSQL on Solaris, Windows NT and Linux. This system is comprehensive enough to meet the complex and critical needs of the human resource functions in organizations. VIEWS is the solution for seamless integration of Voice, Internet, E-mail, WAP and SMS technologies for multi-channel communication.

### The Strength

- Partnership with company's such as IBM, Sun, Oracle, AU System, SAP, CIW-Prosoft and Software AG
- Market leader in -WAP, Java Technology, e-Commerce and XML

### training

- Focused training for industry specific needs
- Expert certified trainers
- Monitoring systems and evaluation for trainers
- 2 months in-house training for new trainers
- 3 times a year update on training materials

All turnkey projects were delivered on time and that is a track record Genovate enjoys. Some of the clients were the project was completed in time are :

1. Quality Control System, Sembawang Marine and Offshore Engineering.
2. HBO Intranet System, HBO ASIA
3. Subscriber Information Management System, The Economists
4. Affiliation & Ezine System, SurfGold.Com
5. Loyalty Bonus Administration System, Standard Chartered Bank
6. BFS Campaign Program, Business Financial Services Group
7. Bill of Quantity System, SembCorp Engineering International Pte Ltd.

### Value Added Benefits

- Extensive emphasis on lab exercises that are based on real world scenarios
  - Comprehensive and most update courseware on leading edge technologies
  - Highly skilled, certified instructors with industrial experience and expertise
  - 3 months free post education and up to 6 months free repeat training until satisfied or certified
  - Competitive pricing (corporate discounts).
  - Customised / onsite dedicated training
  - Computer based training for continuous learning
- Some corporate clients who attended Training & Certification

- Seagate
- IBM
- Defence Science Technology Agency
- Ngee Ann Polytechnic
- Lucent Technologies
- Asia Pacific Breweries
- Singapore General Hospital
- Silkair (Singapore) Pte Ltd
- Mobile Asia Pte. Ltd.
- KPMG

- Defence Science Organization (DSO)
- Trade Development Board
- Singapore Computer Systems
- Ministry of Defence
- Institute of Education
- Jurong Town Corporation
- Chartered Semi-conductor Manufacturing
- AMD

The Partnership Genovate enjoys are

- Software AG (XML)
- AU-System (WAP)
- SAP
- Prosoft - CIW
- IBM
- Sun
- Oracle
- Enterprise Developer JCertify
- VUE
- Netrust

These partnerships are unique in nature and no organisation in the world enjoys such big partnership at one stroke.

### Genovate R & D

Genovate is one of the few companies in Singapore with a significant Research and Development efforts in the areas of Wireless Technologies, Unified Messaging, and Speech Recognition.

With the combined partnership with giants in IT field Genovate is setting up shop in Chennai for training and development. They have planned to extend high end training and M/s. Scallion Technologies Pvt. Ltd., T.Nagar are the partners in India. Genovate Technologies India will initially start its operation from Chennai later on to expand to southern part of India and to extend to northern parts subsequently. The 10% of the top ten students trained in Genovate India will be placed in Singapore or Australia according to the needs by Genovate, Singapore. The Launch programme will be held in Hotel Connemera (Binny Road) on June 24 at 5.30 p.m. and entire people will be talking of the following subjects

- a. Sun's Technology Vision and Direction for the 21st Century
- b. M - Commerce and Bluetooth
- c. Potential of Linux

Honourable Minister Mr. D. Jayakumar, B.Sc., B.L. has kindly consented to deliver the Key note address on this occasion.

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