

Genovate appoints CyberSoft as master franchise partner for Lanka

IT training in Sri Lanka entered a new paradigm last week with the launch of Genovate Sri Lanka as the latest international operation of the Singapore headquarters software, e-services and value-added IT training company Genovate Solutions Pte. Ltd.

The launch with the appointment of CyberSoft Institute of Information Technology (CIIT), a subsidiary of CyberSoft - a leading local software and IT education company as Master Franchise Partner for Sri Lanka, will make Genovate's high-end corporate training programmes as well as career IT training opportunities available in this country for the first time.

Genovate is a leading provider of software solutions, consulting, product development and a leading provider of value-added academic programmes and quality IT training services in the region.

Commerce and Consumer Affairs Minister Ravi Karunanayake and Singapore's High Commissioner in Sri Lanka Tan Kah Hoe officiated at a gala signing ceremony and reception for corporate sector CEOs and top IT executives to celebrate the advent of Genovate in Sri Lanka. Genovate's CEO and founder J. Anton Ravindran who is of Sri Lankan origin, and Yeo Kay Boon, Regional Director of Genovate Holdings headed the Genovate team from Singapore at this ground breaking event.

"We are fully committed to developing IT education in Sri Lanka and intend to expand our services to at least three more cities here within the next 12 months. The Sri Lankan economy has reported a turnaround for 2003, recording a 5.5 percent growth in the first quarter of 2003. It is well positioned to attain the 5.5 percent growth target for the year 2003. The widespread diffusion of technological skills is mandatory for such growth to continue," Mr. Ravindran says.

As master franchise holder for Genovate, CyberSoft will

market and run Genovate's structured, as well as customizable IT training courses for the corporate sector in Sri Lanka and also offer access to the academic programmes leading to IT degrees and diplomas from prestigious KnowledgeWindow Asia Pacific (a fully-owned subsidiary of Genovate) affiliated international universities. These include the University of Cambridge, University of London, University of South Australia, University of Sunderland, UK and Pace University.

"IT education in Sri Lanka is expected to grow at a phenomenal rate with the government's many programmes, including the E-Lanka initiative and the IT schools being set up at district level," CyberSoft's CEO and founder Govind Nangrani said.

Established in early 1997 by software professionals in Singapore, Genovate has offices in Australia, Malaysia, Indonesia, Korea, India and now a franchise in Sri Lanka. With a staff of about 150 highly skilled IT professionals, the company has a wealth of experience in software services, in particular the financial services industry, where its key services are in turnkey projects, design, development and implementation of customized software, e-services, training and professional services.

Genovate (www.genovate.com) is an authorized training partner of SAP, IBM, CA, SCP, Planet 3 Inc., Westlake and Prosoft training. Training is an important element in the company's partnership with its clients. Corporate high-end training courses offered are driven by clients. And the courseware is biased towards real world experiences laboratory exercises gleaned from clients' projects. Genovate is also a business partner of IBM, SUN, Oracle and Netrust. Among the quality products offered in their suite are vLearn (LCMS), the eZHR, eZPay suite and eZGEMS (a world class ERP Solution).

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