

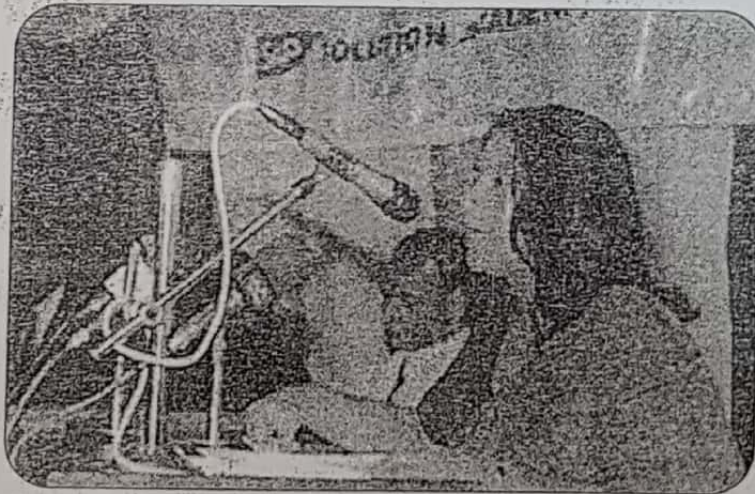
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# Genovate and SAP open new chapter in IT training

Commencing Monday, the July 4 learning in the IT arena got a tremendous boost with the inauguration of the SAP Solution Academy. The new company named Genovate (Pvt) Ltd will launch the SAP Solution Academy for the benefit of SAP users and prospects in Sri Lanka. SAP is the world's largest inter-enterprise software company and counts over 60,000 SAP installations and 12 million users worldwide.

The new Academy, en route to offering one of the most respected qualifications in the IT industry worldwide - the SAP Consultant Certificate - will provide comprehensive hands-on classes for SAP partners, independent consultants and customers seeking SAP certification and intensive training in SAP R/3 products and business applications leading to SAP certification.

Within these qualification parameters, the Academy seeks to train new consultants and professionals in the features, functions and optimum use of SAP products to meet the customer's business goals through a curriculum that is consistent, worldwide. It will also provide and maintain a skilled consulting base, through constant testing and certification. In addition, Genovate Sri Lanka will also offer SAP solutions for the SME sector to derive maximum benefits for businesses. Genovate (Pvt)



Dr. Tara de Mel addressing the inauguration ceremony

Ltd, a subsidiary of Genovate Group from Singapore, one of the fastest growing companies in the Asia Pacific region, plans to offer great IT solutions such as ez-GEMS, ez-HR, ez-PAY, ez-HEALTH and vLEARN, and other similar products, across a range of business applications in Sri Lanka. Genovate Solutions was founded in Singapore and has rapidly grown with offices in Sydney in Australia, Malaysia, Indonesia, Thailand, Mumbai, Ahmedabad and Cochin in India, Dubai, Saudi Arabia, and now in Sri Lanka.

Commenting on the landmark joint venture launched in Sri Lanka, Genovate Group CEO and co Founder J. Anton Ravin-

dran said: "Genovate has been SAP's long-standing training partner for the SAP Academy in many countries. Our new venture in Sri Lanka will help develop another important emerging market for SAP business solutions."

"This is a tremendously significant development for Sri Lanka's IT sector in general and for corporate IT users in particular," Ravindran said. "The scope and depth of the IT training sector takes a quantum leap with the advent of SAP training."

The CEO of Genovate Sri Lanka, Govind Nanngani said: "SAP already has a strong presence at the top end of Sri Lanka's corporate sector, and the opening of an SAP Academy in this coun-

try will be an important value addition for existing as well as prospective users. We expect to be able to offer training in Colombo at as little as half the cost of sending personnel overseas for the same training, even though we will be flying in international trainers to conduct the training."

Genovate has grown from a single office in Singapore to a global network of offices from the Middle East to the Pacific Rim and is SAP's training partner in several countries including Singapore, Malaysia, Indonesia and Australia. The company is one of the world's leading software, e-services and value-added IT training providers. Genovate has been present in Sri Lanka since August 2003 when it appointed CyberSoft as a Master Franchise Holder.

SAP founded in 1972, is the recognised leader in providing collaborative business solutions for all types of industries and for every major market. With 12 million users, 91,500 installations and more than 1,500 partners worldwide, SAP is the world's largest inter-enterprise software company and the world's third-largest independent software supplier overall. SAP customers in Sri Lanka include John Keells Holdings, Hemas Holdings, MAS Holdings, Eagle Insurance, Caltex and Dialog Telekom.