

most Singaporeans. But it is my hope and belief that in seven years' time, it will be as Mr Advent of Eighth Wonder says: "The most talked about resort destination in the history of the world."

Singapore's experience in city planning and in the management of the environment is exemplary and world-class. The development at



Sentosa needs to be an experience that will engage all the senses and explore unexpected definitions of architectural use and style.

We need to create a brand that is seen as the warm-weather destination of choice for travellers to this region. The resort also has to be aligned with the government's tourism objectives, with strong appeal to international visitors and Singaporeans alike.

A secondary area of concern would be to find new ways to add value for family-based customers and to keep the resort constantly renewed and refreshed as well as at the highest end of the market.

Regardless of who wins, I envisage the integrated resort in Sentosa to be an iconic development that would further propel Singapore as a top tourist destination in Asia.

— J Anton Ravindran
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