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SINGAPORE'S success was founded on its blessed geographical positioning between the East and the West such that it allowed it to conduct the entrepot business. It has successfully capitalised on its geographical positioning to become a strategic hub for many other industries such as air services, maritime services and financial services. Without the foundation of its transportation hub status, these complementary industries would probably have not sprouted up.

Singapore's strategy of progressively capturing higher value-added industries and leveraging off existing established industries for reasons of synergy to incoming companies has helped the nation build up an impressive portfolio of industries which would otherwise not have emerged economically.

The course of time has enabled the country to develop a reasonably diversified range of industries with the ability to be 'pillars' that support the economic viability of Singapore as a city-state. For the IT services industry, Singapore is ideal as our global HQ because of the connectivity it provides to customers in the region, superior modern and digital infrastructure, talents, access to capital and most of all, complementary services. This, in addition to a strong, stable and forward looking government has benefited Singapore immensely.